

CUE Newsletter



IN THIS ISSUE

CUE Chair's Report ... 1

CUE Awarded a Baldwin Grant
and a Morgridge Match ... 2

Facilitating Community
Resources Access, Promoting
UW-Madison Student Public
Service ... 2

UW students and Clean and
Freshies build garden beds in
Southwest Madison ... 3

Midwest Knowledge Mobilization
Network April Meeting ... 5

CUE News ... 6
South Madison Farmers' Market
CUE Graduate Fellows
Receiving Awards
CUE Graduate Fellows In and
Out



Beth Tryon

CUE Chair's Report



Greetings and welcome back to another jam-packed academic year!

Things are starting out full-tilt for CUE this year, adding several new initiatives, you will read about in this issue. Here are just a few highlights.

We were awarded a Baldwin Foundation Grant in collaboration with Curriculum and Instruction Professor Gloria Ladson-Billings, partnering with C&I's Professor Catherine Compton-Lilly, and Boyd Rossing and Margaret Nellis in the School of Human Ecology. Community partners include the Madison Metropolitan School District's Family Engagement Office, the City of Madison "MOST" (Madison Out of School Time) Coalition, the Family Voices Project, Vera Court and Meadowood Neighborhood Centers and the Boys and Girls Club of Dane County. CUE Fellows Marian Slaughter and Sue Stanton are leading the implementation of the grant which includes: developing a specialized

literacy tutoring program, teaching a tutor/mentor training course on cultural humility, gathering partners to share information around family engagement, and building bridges to campus for youth that may not currently see college as part of their lives. Congratulations to Sue and Marian for the hard work they put into the design of this project and its successful award!

CUE has also embarked on a new partnership with the Vice Chancellor's Office of University Relations – two new "CUE South Madison Fellows" have been hired to strengthen ties between UW-Madison and the South Madison area. College access will be stressed as well as building community capacity with several nonprofit organizations including the Urban League, where the CUE Fellows will maintain an office, and support for Slow Food UW's work with Family Voices, Centro Hispano, and the Odyssey Project. Read on for a short introduction of these new Fellows. We are really excited about what they've already accomplished and their plans for the year.

Our partnership with the Nelson Institute is going strong. CUE Fellows Ashleigh Ross and Dadit Hidayat secured Zieve Fellowships to teach Community Gardening and a new Community-Based Research class with the South Madison Farmers' Market, respectively.

We are teaching the former “Delta” graduate course again in a concentrated workshop format as CP620, as well as hosting the Midwest Knowledge Mobilization Network Fall Meeting. Members include Notre Dame, DePaul, Loyola-Chicago, and IUPUI as well as UW-M. Please join us for a free day of learning, sharing, and lunch (who says there’s no such thing as a free lunch?) on October 18th. Don’t miss the keynote by Phil Nyden of the Center for Urban Learning and Research at Loyola-Chicago. See sidebar on p.4 for details. ■

Susan Stanton and Marian Slaughter

CUE Awarded a Baldwin Grant and a Morgridge Match

In May 2013, CUE and Professor Gloria Ladson-Billings (UW-Madison, Department of Curriculum and Instruction) were awarded for full funding from the Ira and Ineva Reilly Baldwin Wisconsin Idea Endowment for a grant entitled, “Engaging to Close the Gap: Community School District, University.” This competitive grant program is open to University of Wisconsin–Madison faculty, staff and students and is designed to foster public engagement and advance the Wisconsin Idea (the principle that the university should improve peoples' lives beyond the classroom). CUE’s proposal also received funds through the Morgridge Match Grant Program; this program funds projects which focus on engaged scholarship at the UW-Madison. The combined awards totaled almost \$100,000 over two years.

The “Engaging to Close the Gap” grant has two components. The first objective focuses on working with three Madison neighborhood centers to develop after school youth programs to engage K-8 students in activities that stimulate their intellectual, academic and career endeavors. The second component of the grant will focus on supporting site-specific family engagement programming that will build the capacity of marginalized families to constructively engage with the MMSD schools to produce more successful academic outcomes for their children.

Currently, partners in this project include: the Vera Court Neighborhood Center, the Family Voices program at the Boys and Girls Club of Dane County, the Meadowood Neighborhood Center, the Madison Metropolitan School District, the City of Madison and the Department of Curriculum and Instruction at UW-Madison.

CUE’s roles in this project are varied. They include finding and connecting resources, recruiting necessary players, teaching courses, evaluating initiatives, disseminating information, planning and coordinating and creating spaces and opportunities to share best practices.

As the Baldwin Grant is a two-year award, we look forward to providing regular updates of the various program activities through the CUE Newsletter. So stay tuned! ■



Neighbors Enjoying the Meadowood Community Farmers' Market

Marian Slaughter

CUE: Facilitating Community Resource Access, Promoting UW-Madison Student Public Service

When CUE first opened its doors some three years ago, the majority of its assistance to communities came in the form of supporting long-term partnerships developed between researchers and community groups focused on collecting data and other sorts of information to be used to address a complex, community-identified issue, challenge or aspiration.

However, it didn’t take long before CUE recognized that neighborhoods and community groups also required more short-term but equally critical University support and information to address community-based needs.

In this issue of the CUE Newsletter, we would like to share the story of how Lisa Veldran, president of the Meadowood Neighborhood Association and member of the Southwest Madison Community Organizers (SWMCO) was able to use CUE to identify and hire UW-Madison senior Nina Rembert as an intern to manage the summer of 2013 Meadowood Community Farmer’s Market! This interview was conducted by Marian Slaughter, CUE Engaged Scholar.

Marian Slaughter (MS): Please describe the project/job for which you wanted CUE assistance?

Lisa Veldran (LV): Mayor Paul Soglin started the City’s Meet & Eat events (a gathering of food cart vendors in a specified location allowing community members to “meet & eat”) in Meadowood in 2012. The Meadowood location was to be a pilot that, if successful, would be moved to another location in the city the following year. The events were so successful in 2012 that

Mayor Soglin decided to continue the Meet & Eats in Meadowood in 2013.

A survey conducted by the City Parks Division revealed that residents wanted a farmers market to be offered in addition to the food cart program. Developing a farmers market from the ground up is a huge task and needed assistance. I had worked with student interns in Meadowood in other capacities and contacted Marian Slaughter and Beth Tryon on the possibility of developing a student internship for the Meadowood Community Farmers Market.

MS: Why did you prefer to hire a student intern?

LV: [The] Meadowood neighborhood has a history of UW-Madison student involvement: the Meadowood Frontyard Garden project, Meadowood Community Garden and a youth organizer. I knew that UW-Madison was committed to the city and that the city was welcoming.

MS: What made you seek out the help of CUE to assist you in your job search? How did you know that you could ask CUE for help with this hiring?

LV: I had worked with Marian Slaughter in her capacity at the South West Madison Community Organizers (SWMCO) group. Her involvement in our neighborhood has made a huge difference in how we think about issues.

MS: How did CUE help you? What sorts of tasks did CUE help you with?

LV: Meeting with Marian and Beth provided me an opportunity to further develop the farmers' market concept at the Meet & Eat events. It was helpful for them to ask questions and for me to think about them.

MS: In what way/s did CUE help you find a suitable intern?

LV: By assisting in development of the job description. [It] helped immensely to find the right person.

MS: Would you use CUE again for a similar purpose?

LV: Yes!

MS: Would you recommend that others use CUE?

LV: Yes!

MS: Is there anything else that you would like to add?

LV: I was very happy with the intern that was eventually hired. It was a learning process for both of us, and now I know what we need to do next year!

CUE staff have repeatedly heard community members comment that one of the most important values of CUE is its



Meadowood Community Farmers' Market Manager and UW-Madison Intern. Ms. Rembert is a native Meadowood resident and a senior majoring in International Studies, and Environmental Studies.

function as a "Front door" into the rich, yet highly decentralized University. While CUE continues to develop different ways to facilitate community access to the University, as can be seen through the responses of Ms. Veldran, it is off to a positive start. Not only is CUE supporting neighborhoods with access to UW-Madison support and resources, in this case, UW-Madison students are afforded opportunities to contribute their knowledge, enthusiasm, and commitment to public service to promote the health and welfare of the larger community! ■

J. Ashleigh Ross

UW students and "Clean and Freshies" build garden beds in Southwest Madison

The Front Yard Gardens is a grassroots effort to beautify the neighborhood and provide

healthy fruits and vegetables through "picker plots" that are open to residents in the Meadowood neighborhood. The Gardeners, known as "Clean and Freshies," are a group of 14-15 year old youth employed through the Youth Services of Wisconsin. This summer, a UW course "The Community and School Gardens in Southwest Madison (Environmental Studies 600), funded through the Nelson Institute for Environmental Studies –Zieve/Morgridge Teaching Fellows program) partnered with the Clean and Freshies to design and build new garden beds at the Porchlight apartments on Russet Road, which provides transitional housing to homeless people in Madison. The material and outreach costs were covered through a Center for Integrated Agriculture Graduate Students Mini-Grant.

The course started with a field trip to Eagle Heights Community Gardens, a large community garden on the UW campus. UW students and the "Clean and Freshies" learned about the role that community gardens play in bringing diverse groups of people together to grow healthy food and foster community. Professor Sam Dennis then gave a crash course in participatory planning that included methods for gathering community feedback which was used to understand from the Front Yard Gardeners and other residents how they would use additional garden space. The class incorporated a BBQ in southwest Madison where students were able to talk with additional residents in the area to find out how they wanted to utilize increased garden space.

The Clean and Freshies also visited the UW to review input from the community with the UW students and then generate



The UW students and the Front Yard Gardeners got help from Micah Kloppenberg with the Community Action Coalition.

garden designs. The designs were then shared with the class with discussions about each feature. A master design was created from those designs and was shared with Porchlight for their approval. UW student, Kaylie Duffy, said of the experience, “We worked together to brainstorm potential ideas and plans for the Porchlight lot. Each of us has contributed excellent ideas for the lot, and we have engaged the younger Clean and Freshies to share their wonderful, creative ideas. After the ideas were shared, we mapped out our plans onto large sheets of paper and presented them to the class. I motivated the girls I worked with to share their grandest ideas for the garden, no matter how outlandish they may have seemed. Any concept can become a great jumping off point for a garden design.”

The UW students and Front Yard Gardeners, with support from Community Action Coalition, completed Phase 1 by building and installing the beds during the last two weeks of class. Phase 2 will continue with the fall semester of the Community and School Garden course getting fruit tree donations and

MIDWEST KNOWLEDGE MOBILIZATION NETWORK OCT. 18TH MEETING COMMUNITY-UNIVERSITY EXCHANGE

On Friday October 18th, CUE is hosting the fall meeting of the Midwest Knowledge Mobilization Network at the Gordon Commons on the UW-Madison campus. The event is free of charge and lunch is included.

[Registration is required.](#)

We are very excited to bring Dr. Phil Nyden back to the UW for a keynote presentation for the first time since 2010. Dr. Nyden is the faculty director of the Loyola-Chicago Center for Urban Research and Learning (CURL), one of the most successful science shop or knowledge mobilization structures in the Midwest. Dr. Nyden and CURL Graduate Research Fellow, Catherine Gillis, will discuss the “nuts and bolts” of faculty, graduate

students, undergraduate, and community partners’ involvement in collaborative research projects.



Based on CURL’s 17 years of experience in completing over 200 collaborative research projects, Nyden and Gillis will discuss project development, the creation of research teams, the research process itself, and the variety of project outcomes. They will also discuss how community partners have used research and what impacts projects have had on local and regional policy.

The event will also include breakout sessions that will be of interest to both novice practitioners of community-based learning and those with more experience. Sessions will include “Why faculty do community-based learning” by Professor Randy Stoecker, a discussion of evaluation strategies by CUE Fellows, IUPUI staff, and UW extension, and how structures like CUE can help faculty get tenure by Assoc. Professor Young Mie Kim, Dr. Margaret Nellis and Morgridge Center Assistant Director for CBL, Beth Tryon.

Additionally, we’ll talk about the upcoming Campus-Community Partnerships for Health conference in Chicago next April, where the Midwest Knowledge Mobilization Network has been invited to do a pre-conference about models of knowledge mobilization structures. We encourage graduate students, faculty and staff and community partners to attend this event and share their own stories and experiences. ■



Slow Food UW participating in the Celebrate South Madison festival, September 14th, 2013. UW-Madison had a strong presence with students from the Morgridge Center for Public Service, Savor South Madison, and the Nelson Institute for Environmental Studies capstone course.

building a seating area for residents in the garden. Assistance from CUE will help cover some of the fall building materials.

In addition to garden design/build with the Front Yard Gardeners, UW students also ran a garden and food program for youth at the Meadowood Neighborhood Center and assisted with the Family Garden Night at Lincoln Elementary. Students were also able to secure extra funding from the Audubon Society to support birding activities at Lincoln. ■

Ashleigh Ross and Beth Tryon

Midwest Knowledge Mobilization Network April Meeting

The Midwest Knowledge Mobilization Network (MKMN) held its spring meeting in April 2013, hosted by the Solutions Center at Indiana University Purdue University of Indiana (IUPUI). This network is a consortium of seven Midwestern campuses within driving distance of each other that have entities dedicated to “knowledge mobilization” - the belief that truly equitable partnerships between campus and community produce more authentic research findings and student learning, as well as better community impact.

MKMN’s inaugural meeting in October 2012 brought together practitioners to share ideas for structure and to discuss supporting science shop-like structures like the Community-University Exchange in universities across the Midwest. Main principles of science shop structures include some type of RFP process or other method of allowing the issues and ideas arise



CUE Graduate Fellows, Clair Boyce and Dadit Hidayat, during the Celebrate South Madison festival, September 14th, 2013.

from the community, that research or service is interdisciplinary, and the goal of the collaboration is social action or change.

The second meeting allowed members the chance to articulate the goals of MKMN and its activities.

The main goals of the network are:

1. Advocate for collaboration within MKMN
2. Address structural systems to increase collaboration
3. Communicate about models of collaboration
4. Support the Engaged Scholarship Consortium
5. Explore collaborative funding possibilities ■



Current participating higher education institutions in the Midwest Knowledge Mobilization Network are: University of Wisconsin-Madison, Loyola University Chicago, University of Notre Dame, DePaul University, University of Wisconsin-Milwaukee, Indiana University Purdue University Indianapolis, and Southern Illinois University Carbondale

CUE News

Community-Based Research with South Madison Farmers' Market

This 2013-2014 academic year, the South Madison Farmers' Market (SMFM), with Robert Pierce as their leader, is partnering with the Nelson Institute of Environmental Studies to offer back-to-back capstone courses for senior undergraduate students majoring in Environmental Studies. Dadit Hidayat, a PhD student in the Nelson Institute and a CUE Graduate Fellow, and Professor Alfonso Morales, Department of Urban and Regional Planning, collaborate for the instruction. Dr. Margaret Nellis, Academic Partnership Manager University Health Services, serves as a course consultant due to her ongoing partnership with Robert. Jasmine Badreddine, Morgridge Center's Community-Based Learning Fellow, is also a key part of this team.

When approached by Dadit, Robert and Margaret indicated that SMFM can use students' help to increase the number of vendors participating in the market, and increase the number of buyers going to the market. The community-based research (CBR) capstone course will address those issues, and will offer the opportunities for students to develop knowledge about: 1) marketplaces and their historical importance to communities, 2) sustainable agriculture concepts and practices, and the challenges involved in changing consumption behavior, and 3) CBR methodological skills.

In the fall semester, we will engage local vendors in Monona, Northside, Fitchburg, and Hilltop farmers' markets to understand what they think makes a successful market from their perspective and how SMFM can better serve both local vendors and the local community in South Madison. ■



South Madison Farmer's Market staff, Shellie Pierce, explaining about their produces to Nelson Institute Students (Bridget Callaghan, Molly Gallagher, and Amy Slesar) during the Celebrate South Madison festival this month.

CUE Graduate Fellows Show Their Caliber

In its annual award ceremony, the Morgridge Center for Public Service selected Ashleigh Ross as its 2013 Excellence in Engaged Scholarship Graduate Student Award winner. Ashleigh has been instrumental in supporting the development of CUE from its inception. In addition to her community-based dissertation research, she has endlessly mobilized university resources, including undergraduates, as effective partners to support community goals. One of Ashleigh's nominators said "I can think of no other grad student who has built a community engaged scholarly identity with as many facets to it as Ashleigh Ross. She is a holistic community-engaged scholar bringing together teaching, research, and service across so many different projects in such different contexts. She is the community-engaged scholar of the

future." Congratulations, Ashleigh! The Nelson Institute has continued to entrust Dadit Hidayat and Ashleigh Ross with teaching their Community Environmental Scholars Program service learning capstone courses for the 2013-2014 academic year. After a successful three-year partnership with The Natural Step Monona, Dadit is now partnering with Robert Pierce of South Madison Farmers' Market, which has been central to increasing residents' access to safe-affordable-healthy food. Dadit is a co-instructor of this service-learning course with Professor Alfonso Morales of Urban and Regional Planning. Ashleigh Ross will continue her work from last year, with a variety of groups in Southwest Madison promoting community garden and access to safe and nutritious foods. ■

CUE Graduate Fellows

CUE would like to thank Katie Fox, a CUE Graduate Fellow for the past year. Katie has accepted a position with the



Chadbourne Residential College as a PA for this year. She will continue to focus on service and the university, both in her work and her school at Comparative Literature and Library Information Studies. In her note, Katie says "Thank you all for being so fantastic this year. It was so helpful to know and work with you during my first year of graduate school."

New Partnership with Vice-Chancellor's Office

CUE is delighted to welcome Claire Boyce and Kegan Carter as CUE South Madison Fellows. These positions are intended to strengthen ties between UW-Madison and the South Madison community. As a southwest Madison native, and alumna of UW-Madison, Claire Boyce is enthusiastic about connecting community members with the University. As an undergraduate, Claire coordinated the University's visitor and information services to welcome guests and connect the community with resources at UW. "It's easy to feel proud to be part of such a great university, and I love sharing the UW experience with new people," says Boyce. Claire has a professional background in project management and partnership building, working for a diverse range of organizations including Epic, Cross-Cultural Solutions, and Second Harvest Food Bank of Southern Wisconsin. She hopes to bring those skills to her CUE fellowship to enhance existing connections and build new ones.

Kegan is also a UW-Madison alumna and a graduate student/teaching assistant for the African-American studies program. As a resident of south

Madison, Kegan has a wealth of community-based knowledge, was in the first graduating class and then employee of the UW-Odyssey Project, a program that offers a University of Wisconsin-Madison humanities class that include lively discussions of Emily Dickinson, Martin Luther King, Shakespeare, Gandhi and more with award-winning faculty for adult students facing economic barriers to college. As such, she is closely connected with that group and strategically positioned to help increase connections with over 300 other Odyssey alums who desire to give back to others in the community.

Claire and Kegan act as liaisons on behalf of UW students, faculty, and staff, uncovering opportunities for UW and South Madison to share their strengths with one another. They are working with the many nonprofit organizations in the area, increasing college access for kids in the community, and letting UW students and faculty know of various community projects they might become involved with in Community Based Learning (CBL) courses or CUE projects. They work out of the Urban League of Greater Madison offices on Park Street as well as the Morgridge Center, to increase accessibility and communication.

CUE also welcomes Victoria Faust, a PhD candidate in Civil Society and Community Research, a doctoral program in the School of Human Ecology. She is leading an internal program evaluation of CUE. She will also provide other research consultation during the school year - specifically supporting the design of evaluation plans/measures for the Baldwin Grant. ■

CUE CONTACT

CUE, Morgridge Center for Public Service
154 Red Gym, 716 Langdon St.
Madison, WI 53706
Phone: 608-263-2432
Fax: 608-262-0542
CUE@morgridge.wisc.edu
<http://CUE.morgridge.wisc.edu>

CUE CLINIC

Tuesdays 9:30 am - 12:00 pm. or by appointment.
Morgridge Center
154 Red Gym, 716 Langdon St.
Madison, WI 53706

CUE TEAM

Program Chair: Beth Tryon
CUE Engaged Scholarship Graduate Fellows: Claire Boyce, Kegan Carter, Dadit Hidayat, Helyn Luisi-Mills, Ashleigh Ross, Marian Slaughter, Susan Stanton, and Malika Taalbi

Newsletter Design and Layout: Dadit Hidayat

Content for this edition of the Newsletter was contributed by CUE Team and the authors of the reports referenced herein. Unreferenced photographs were courtesy of University Communications.

